

Talking points for AMICAL Podcasting Webinar :: Wed., Nov. 24, 2016

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HOW TO PRODUCE A PODCAST :: Narrative Audio Storytelling

- Background research
- Pitch story ideas
 - Create a focus statement: "Someone does something, because ... , but ..."
- Recording interviews
 - Recording devices
 - Placement of the microphone / recording device
 - Listen
 - Don't interrupt
 - Use non-verbal cues when the interviewee is responding
- Scriptwriting
 - Story structure
- Delivery/Narration
 - Practice reading out loud: books, newspaper articles, etc.
- Audio editing
 - Audacity
 - Garageband
 - Adobe Audition
- Use of music and nat sound
 - Free music resource: Jamendo
 - Gather your own nat sound

HOW TO ASSESS A PODCAST

- Writing
 - Strength of the writing
 - Ability to tell a story
 - Beginning, middle and end
- Delivery/narration
 - Understandable
 - Believable
 - Naturally conversational
- Editing
 - Clean edit
 - Flow of the editing
 - Even levels

RESOURCES

Examples of student work

<https://soundcloud.com/you/sets>

Examples of award winning student work

<https://soundcloud.com/ohradiogirl/sets/jrmc-award-winning-audio>

Out On The Wire: [Book](#) and [Podcast](#)

[Radio Rookies](#)

[Knight Center for the Journalism in the Americas: Introduction to Podcasting MOOC](#)

[The Basics from Transom](#)