Explore and Create Compelling eLearning Experience with Adobe Captivate

Virtual Forum
ILC

Rrezarta Xhaferi, MSc
Head of Media Center, RIT Kosovo
10000 Prishtina, Republic of Kosovo
Email: rrxhaferi@auk.org
Web: kosovo.rit.edu

What is eLearning?

eLearning - Electronic learning

- eLearning is learning utilizing electronic technologies to access educational curriculum outside of a traditional classroom. In most cases, it refers to a course, program or degree delivered completely online.

eLearning tools

Some of the eLearning tools:

- Adobe Captivate 9
- Adapt Learning
- Articulate Storyline
- Brainshark
- Camtasia Studio 8
- Easy Generator

Why Adobe Captivate?

■ **Adobe Captivate** is a rapid responsive authoring tool that is used for creating elearning content such as software demonstrations, software simulations, branched scenarios, and randomized quizzes.
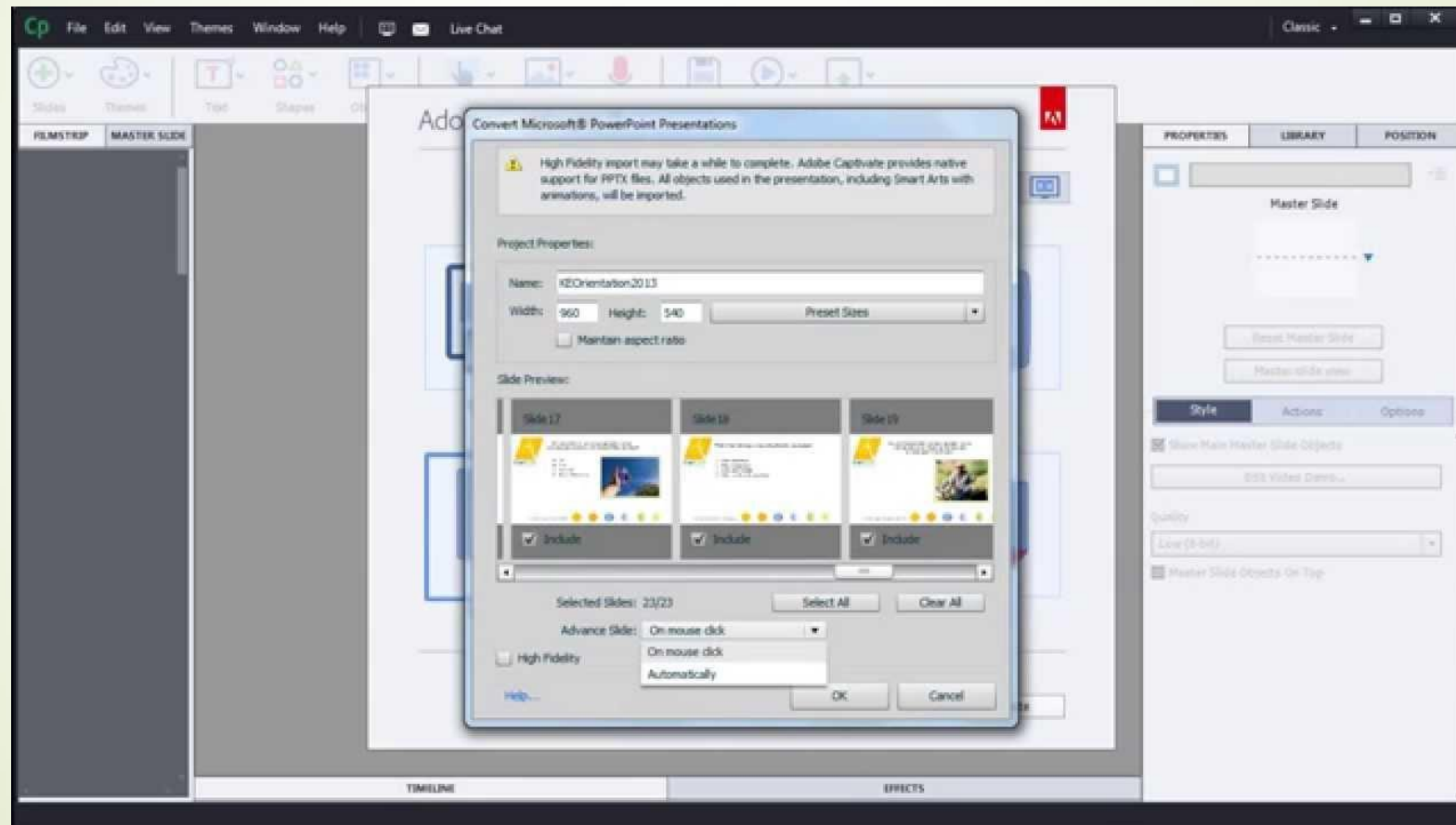
Responsive eLearning design

- Content viewable across desktop PCs, laptops, tablets and smartphones.

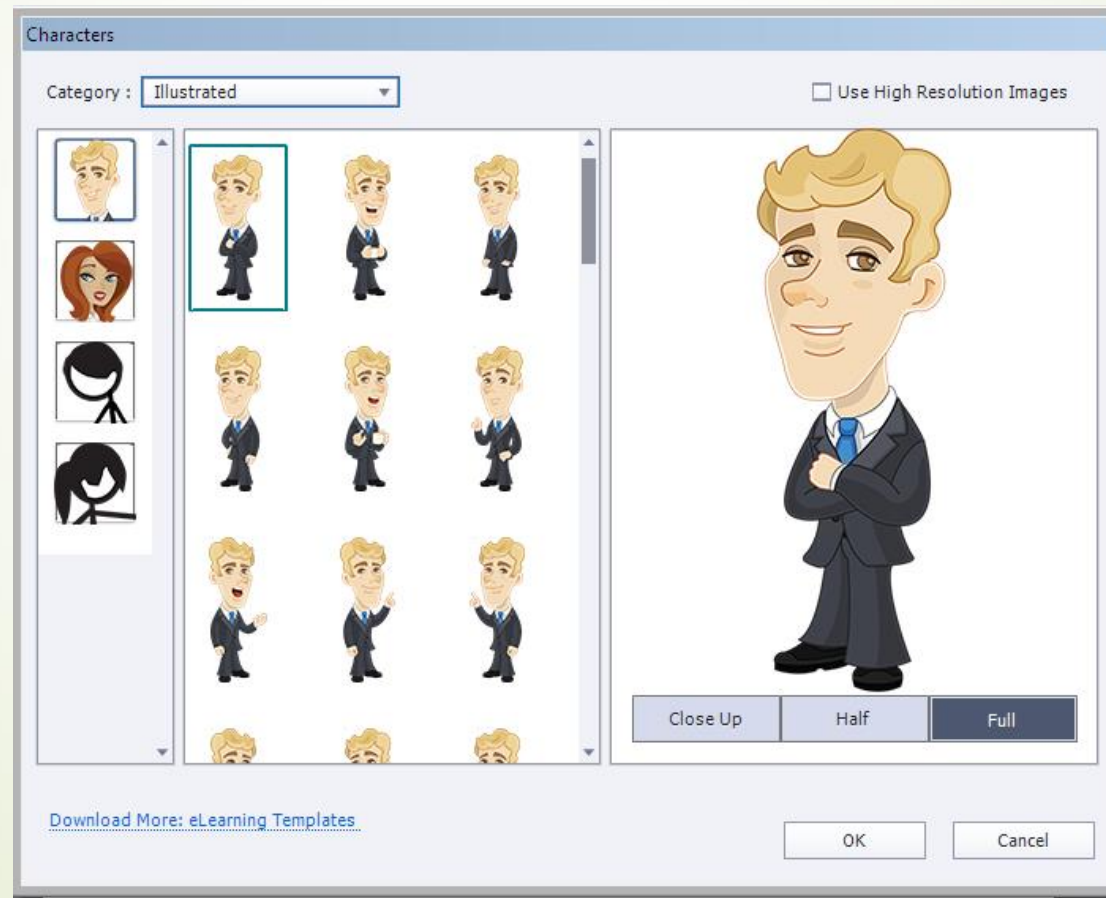**Responsive eLearning design. Let content flow**

Import from your Power Point file

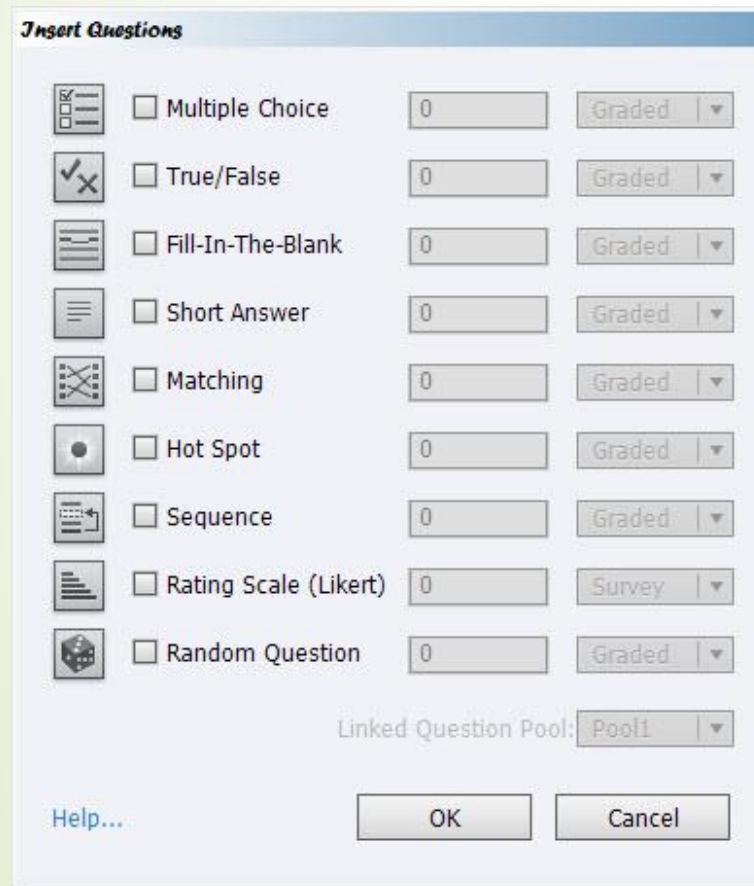- Easily import from existing course materials made in Power Point

An integrated library of 25,000+ characters and templates

■ Captivate's library has a wide variety of assets such as characters, games, interactions, scenarios, course starters, and more.

A wide range of attractive quizzes and question type

- By using the question features in Adobe Captivate, you will be able to add questions, configure quiz settings and show score quiz results.
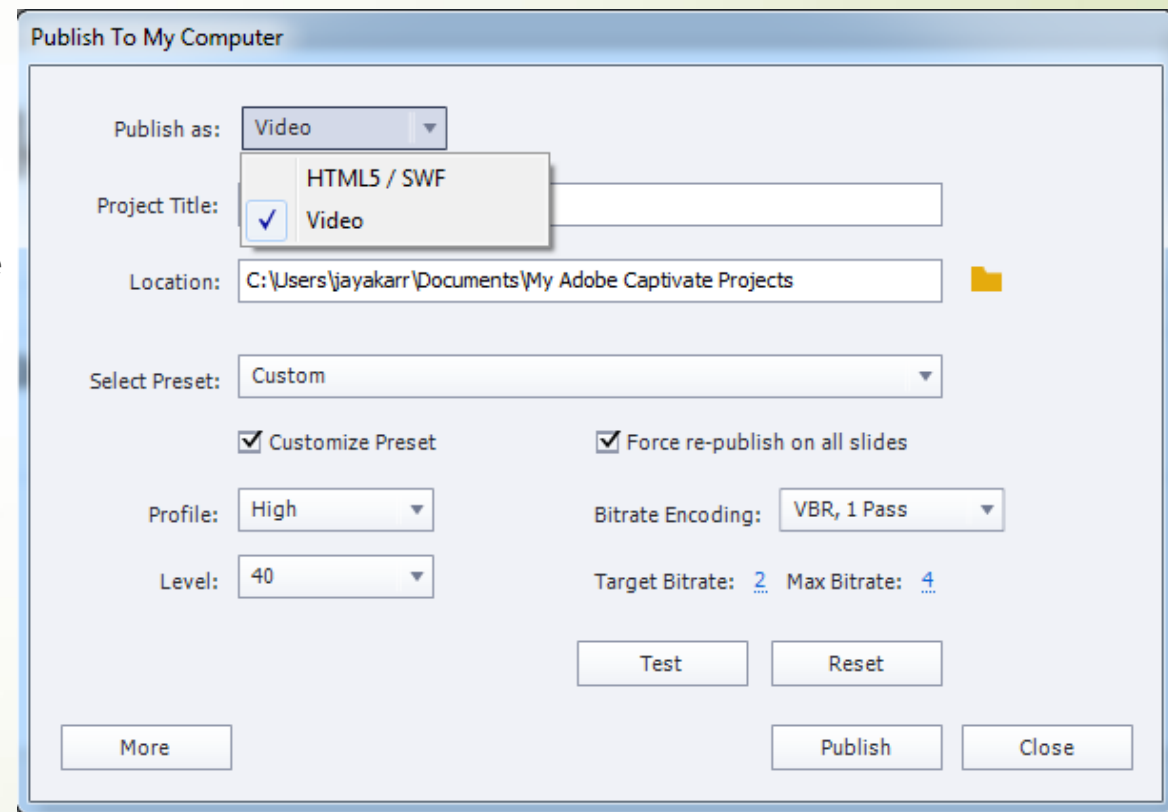
Gamification

- Gamification in eLearning is the use of game theory and game mechanics in non-game contexts to engage users in solving problems. Motivate your students by using Gamification in Captivate!

Publish courses to multiple formats

You can publish course content that can run on any device:

- HTML 5,
- SWF (Flash),
- iOS and Android devices,
- MP4, easily upload to YouTube
- SCORM for LMS

What are the Advantages/Disadvantages of Captivate?

Advantages

- Responsive themes
- Drag-and-drop option
- Develop quizzes quickly using inbuilt tools
- Add actions to objects (e.g. hide on click)
- Easy scrolling on mobile devices

Disadvantages

- A rather complicated interface
- Embedded audio is not imported from PowerPoint slides into Captivate

Comparison with other e-Learning tools

	Ease of use	A wealth of interactions	Smart quizzing	Collaboration tools	Easy publishing / sharing	SCORM / Tin Can compliant	Price
Adobe Captivate	+/−	+	+	+	+	+	$1,099
Articulate Storyline	+	+	+	+/−	+	+	$1,398
Easy Generator	+	−	+	+/−	+	+	$228
Camtasia	+	+/−	+/-	+	+	+	$199
Office Mix	+	+/−	+/−	+/−	+	−	Free

► **Thank you for your attention!**

Questions?

Rrezarta Xhaferi, MSc
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Republic of Kosovo
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Thank you!