Explore and Create Compelling eLearning Experience with Adobe Captivate

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What is eLearning?

eLearning - Electronic learning

- eLearning is learning utilizing electronic technologies to access educational curriculum outside of a traditional classroom. In most cases, it refers to a course, program or degree delivered completely online.
eLearning tools

Some of the eLearning tools:

- Adobe Captivate 9
- Adapt Learning
- Articulate Storyline
- Brainshark
- Camtasia Studio 8
- Easy Generator
Why Adobe Captivate?

Adobe Captivate is a rapid responsive authoring tool that is used for creating elearning content such as software demonstrations, software simulations, branched scenarios, and randomized quizzes.
Responsive eLearning design

- Content viewable across desktop PCs, laptops, tablets and smartphones.
Import from your Power Point file

- Easily import from existing course materials made in Power Point
An integrated library of 25,000+ characters and templates

- Captivate’s library has a wide variety of assets such as characters, games, interactions, scenarios, course starters, and more.
A wide range of attractive quizzes and question type

- By using the question features in Adobe Captivate, you will be able to add questions, configure quiz settings and show score quiz results.
Gamification in eLearning is the use of game theory and game mechanics in non-game contexts to engage users in solving problems. Motivate your students by using Gamification in Captivate!
Publish courses to multiple formats

You can publish course content that can run on any device:
- HTML 5,
- SWF (Flash),
- iOS and Android devices,
- MP4, easily upload to YouTube
- SCORM for LMS
What are the Advantages/Disadvantages of Captivate?

Advantages
- Responsive themes
- Drag-and-drop option
- Develop quizzes quickly using inbuilt tools
- Add actions to objects (e.g. hide on click)
- Easy scrolling on mobile devices

Disadvantages
- A rather complicated interface
- Embedded audio is not imported from PowerPoint slides into Captivate
## Comparison with other e-Learning tools

<table>
<thead>
<tr>
<th>Tool</th>
<th>Ease of use</th>
<th>A wealth of interactions</th>
<th>Smart quizzing</th>
<th>Collaboration tools</th>
<th>Easy publishing / sharing</th>
<th>SCORM / Tin Can compliant</th>
<th>Price</th>
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<tr>
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Thank you for your attention!

Questions?

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