Explore and Create Compelling eLearning Experience with Adobe Captivate

Virtual Forum

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What is elearning?

eLearning - Electronic learning

• eLearning is learning utilizing electronic technologies to access educational curriculum outside of a traditional classroom. In most cases, it refers to a course, program or degree delivered completely online.



eLearning tools

Some of the eLearning tools:

- Adobe Captivate 9
- Adapt Learning
- Articulate Storyline
- Brainshark
- Camtasia Studio 8
- Easy Generator



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Why Adobe Captivate?

Adobe Captivate is a rapid responsive authoring tool that is used for creating elearning content such as software demonstrations, software simulations, branched scenarios, and randomized quizzes.





Responsive eLearning design

Content viewable across desktop PCs, laptops, tablets and smartphones.



Responsive eLearning design. Let content flow

Import from your Power Point file

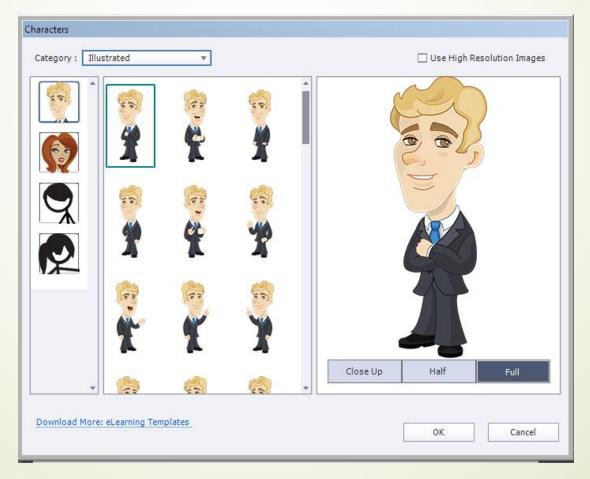
Easily import from existing course materials made in Power Point

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PEMSTEP MASTER SLOK	High Fidelity import may take a while to complete. Adube Captivate provides native support for PPTX files. All objects used in the presentation, including Smart Arts with animations, will be imported.	PROPERTIES LIBERARY POSITION
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An integrated library of 25,000+ characters and templates

 Captivate's library has a wide variety of assets such as characters, games, interactions, scenarios, course starters, and more.



A wide range of attractive quizzes and question type

By using the question features in Adobe Captivate, you will be able to add questions, configure quiz settings and show score quiz results.

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	Multiple Choice	0	Graded •
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Gamification

Gamification in eLearning is the use of game theory and game mechanics in non-game contexts to engage users in solving problems. Motivate your students by using Gamification in Captivate!



Publish courses to multiple formats

You can publish course content that can run on any device:

- HTML 5,
- SWF (Flash),
- iOS and Android devices,
- MP4, easily upload to YouTube
- SCORM for LMS

1	Publish To My Computer					
	Publish as:	Video HTML5 / SWF				
	Project Title: Location:	Video C:\Users\jayakarr\Documents\My Adobe Captivate Projects				
	Select Preset:	Custom ✓ Customize Preset ✓ Force re-publish on all slides				
	Profile:	High Bitrate Encoding: VBR, 1 Pass				
	Level:	40 Target Bitrate: 2 Max Bitrate: 4				
	More	Publish Close				

What are the Advantages/Disadvantages of Captivate?

Advantages

- Responsive themes
- Drag-and-drop option
- Develop quizzes quickly using inbuilt tools
- Add actions to objects (e.g. hide on click)
- Easy scrolling on mobile devices

Disadvantages

- A rather complicated interface
- Embedded audio is not imported from PowerPoint slides into Captivate

Comparison with other e-Learning tools

	Ease of use	A wealth of interactions	Smart quizzing	Collaboration tools	Easy publishing / sharing	SCORM / Tin Can compliant	Price
Adobe Captivate	+/	+	+	+	+	+	\$1,099
Articulate Storyline	+	+	+	+/	+	+	\$1,398
Easy Generator	+	_	+	+/	+	+	\$228
Camtasia	+	+/-	+/-	+	+	+	\$199
Office Mix	+	+/-	+/-	+/	+	_	Free

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Thank you for your attention!



Questions?

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