Digital Literacies across AMICAL: Survey results and opportunities for consortial action

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AGENDA

• Preliminary analysis
• Think about: potential consortial actions
• Discussion, Reflection & Next Steps
How it all started

• Teaching and Learning Innovation Exchange (TALIX) at AUC
  • Birds of a Feather
• Project Working Group
  • Jeff Gima (AMICAL)
  • Nadine Aboulmagd (AUC)
  • Michael Stoepel (AUP)
  • Ivana Stevanovic (AUK)
  • Maha Bali (AUC)
  • Anguelina Popova (AUCA)

AMICAL Consortium
AMICAL Consortium Goals

• Strengthening innovative & effective leadership among librarians and technologists, in light of their changing and collaborative roles within evolving liberal arts institutions

• Raising the effectiveness of members’ programs for information and digital literacies

• Helping members to develop localized and collaborative forms of digital liberal arts
So far...

- Institutional Survey
- Preliminary survey analysis
  - Categorizing based on two dimensions, with a few insights
<table>
<thead>
<tr>
<th>Institution</th>
<th>Dimension 1: Levels/models</th>
<th>Dimension 2: Explicitness of commitments</th>
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<tbody>
<tr>
<td>American University in Kosovo</td>
<td>Diffuse initiatives</td>
<td>Explicit (communicated publicly)</td>
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<tr>
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<tr>
<td>John Cabot University</td>
<td>Conceptual awareness</td>
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<td>American University of Armenia</td>
<td>Conceptual awareness</td>
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Definitions of Dimensions

Dimension 1: Levels/models

1. Infused/integrated programs (broad and deep integration and coordination of DL initiatives across the institution)
2. Diffuse initiatives (spotty/uncoordinated DL initiatives across the institution)
3. Centralized instruction (single person or unit supports digital literacy through courses/workshops/etc.)
4. Conceptual awareness (talked or written about, but not implemented)

Dimension 2: Explicitness of commitment to digital literacies

No hard categories, but rather a continuum with different degrees of recognizing/committing to DL goals internally or publicly, ranging across:

1. No internal or public commitments yet
2. Implicit: docs/statements have been drafted as part of framework for services or instruction, but these
   1. Have not been communicated outside of unit
   2. Privately explicit: Have been communicated to stakeholders across campus, but not publicly or with students
3. Explicit: docs/statements have been drafted as part of framework for services or instruction, and these have been communicated publicly
Based on the survey data of institutional documentation and the categorization, do you have any reactions?
Discussion Questions

What suggestions do you have for the coming year for development of consortial actions or resources supporting digital literacy program/resource development at the institutional level?

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Discussion Questions

What messages or questions would you want to convey to campus leadership about digital literacies? If you were to make an elevator pitch to your provost/dean/other administrator about why they should care about institutional commitments to digital literacies, what would you put into it?

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What actions do you commit to taking in the coming month at your own institution to promote digital literacies directly, as an individual faculty or staff member working with students, faculty or other staff?
Thank you!
Continue the Conversation:

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Reference Material
Google Folder
Digital Literacies idea from design thinking workshop

Digitally Correct

IDEA DASHBOARD:

Select one of your concept ideas and flesh it out with more details. How would a (future) user/customer/stakeholder experience your concept?

Create a tag-line for your idea.
Please give it a (brand) name and describe your idea in one sentence with a slogan.

WHAT is your idea all about?
Please sketch your idea and describe it (and the customer experience) in a few sentences.

For WHOM is your idea?
Please describe the potential user(s) of your idea. What needs, problems, or goals will be fulfilled?

HOW does your idea work?
Please explain the critical function of your idea.

WHY is your idea meaningful for your user(s)?
Why would your user(s) love your idea? Define the main benefits of your idea from a human-centered perspective.

Feedback 1