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Digital Literacies across AMICAL: Survey results and opportunities for consortial action

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AGENDA

- Preliminary analysis
- Think about: potential consortial actions
- Discussion, Reflection & Next Steps

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How it all started

- Teaching and Learning Innovation Exchange (TALIX) at AUC
  - Birds of a Feather
- Project Working Group
  - Jeff Gima (AMICAL)
  - Nadine Aboulmagd (AUC)
  - Michael Stoepel (AUP)
  - Ivana Stevanovic (AUK)
  - Maha Bali (AUC)
  - Anguelina Popova (AUCA)

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AMICAL Consortium Goals

- Strengthening innovative & effective leadership among librarians and technologists, in light of their changing and collaborative roles within evolving liberal arts **institutions**

- Raising the effectiveness of members' programs for **information and digital literacies**

- Helping members to develop localized and **collaborative** forms **of digital liberal arts**

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So far…

- Institutional Survey
- Preliminary survey analysis
  - Categorizing based on two dimensions, with a few insights

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Institution	Dimension 1: Levels/models	Dimension 2: Explicitness of commitments
American University in Kosovo	Diffuse initiatives	Explicit (communicated publicly)
Al Akhawayn University in Ifrane	Diffuse initiatives	Privately explicit (communicated to key stakeholders)
American University of Iraq, Sulaimani	Diffuse initiatives	Privately explicit (communicated to key stakeholders)
American University of Sharjah	Diffuse initiatives	Explicit (communicated publicly) Implicit (not communicated outside of unit)
American University of Paris	Diffuse initiatives	Privately explicit (communicated to key stakeholders) Explicit (communicated publicly)
American University in Cairo	Diffuse initiatives Centralized instruction	Privately explicit (communicated to key stakeholders)
John Cabot University	Diffuse initiatives Conceptual awareness	Implicit (not communicated outside of unit)
American University of Central Asia	Centralized instruction	Privately explicit (communicated to key stakeholders)
American University of Armenia	Conceptual awareness	No commitments yet

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American University of Beirut	Conceptual awareness	No commitments yet
American University in Bulgaria	Conceptual awareness	No commitments yet
Franklin University Switzerland	Conceptual awareness	No commitments yet
American Academy in Rome	Conceptual awareness	No commitments yet
American University of Kuwait	Conceptual awareness	No commitments yet
Forman Christian College	Conceptual awareness	No commitments yet

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Definitions of Dimensions

Dimension 1: Levels/models
1. **Infused/integrated programs** (broad and deep integration and coordination of DL initiatives across the institution)
2. **Diffuse initiatives** (spotty/uncoordinated DL initiatives across the institution)
3. **Centralized instruction** (single person or unit supports digital literacy through courses/workshops/etc.)
4. **Conceptual awareness** (talked or written about, but not implemented)

Dimension 2: Explicitness of commitment to digital literacies
No hard categories, but rather a continuum with different degrees of recognizing/committing to DL goals internally or publicly, ranging across:
1. **No internal or public commitments yet**
2. **Implicit:** docs/statements have been drafted as part of framework for services or instruction, but these
    1. Have not been communicated outside of unit
    2. Privately explicit: Have been communicated to stakeholders across campus, but not publicly or with students
3. **Explicit:** docs/statements have been drafted as part of framework for services or instruction, and these have been communicated publicly

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Share & Discuss

Based on the survey data of institutional documentation and the categorization, do you have any reactions?

Discussion Questions

What suggestions do you have for the coming year for development of consortial actions or resources supporting digital literacy program/resource development at the institutional level?

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Discussion Questions

What messages or questions would you want to convey to campus leadership about digital literacies? If you were to make an elevator pitch to your provost/dean/other administrator about why they should care about institutional commitments to digital literacies, what would you put into it?

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Discussion Questions

What actions do you commit to taking in the coming month at your own institution to promote digital literacies directly,
as an individual faculty or staff member working with students, faculty or other staff?

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Thank you!
Continue the Conversation:

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AMICAL Connect **Interest Group: Digital literacies**

Reference Material

Google Folder
bit.ly/dig-lit-across-amical2019

Digital Literacies idea from design thinking workshop

Digitally Correct