# **Shared visions: The makings** of a successful faculty liaison program in the digital age

Krasimir Spasov, AUBG Christine Furno, AUS



## 1. Intro

→ What is your role in your library?

→ What is your definition of library liaison work?



http://bit.ly/liaisonA

# Outreach Activities for Librarian Liaisons

Isabel D. Silver

Reference & User Services Quarterly volume 54, issue 2 | Winter 2014

The outwardly-focused engagement role includes many of the following activities:

- advocacy and consultation services, such as promoting current and new and innovative library services to users
- providing information literacy instruction
- developing and maintaining collections, increasingly in partnership with faculty
- offering subject-specific customized research services
- providing course-integrated library instruction and participating in curriculum development
- referring researchers to functional specialists (e.g., copyright, open access, data management, digital humanities)
- representing user needs to library decision-makers
- increasing collaboration and partnerships with faculty<sup>8</sup>

How does your liaison program work at your institution?

What are its strengths weaknesses?



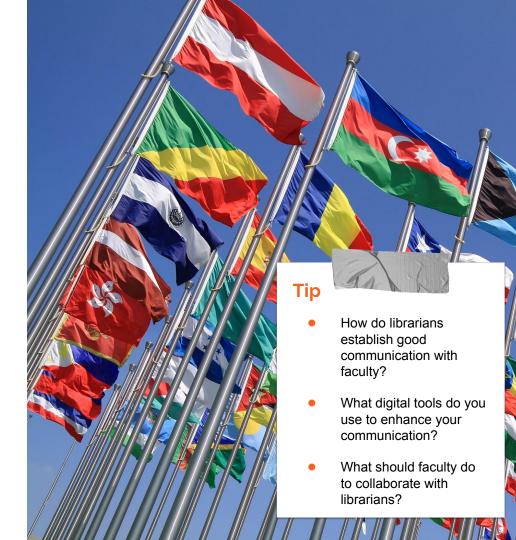
#### **Activity**

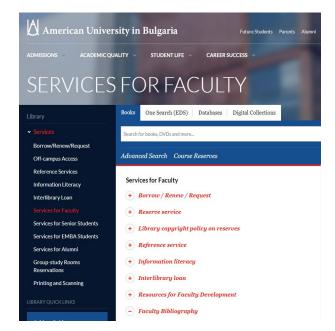
Let's discuss how well liaison programs work in your institutions.

Even if you do *not* have such a program, you can still give examples on how the interaction between faculty-librarian happens.

## Library Liaison Framework

Communicating with your faculty / librarian







Dear Faculty,

I've included information we hope you will find useful for your teaching and research:

Workshop: Finding & Using Open Educational Resources (OER) in Class: Wednesday, April 11
The Open Educational Resource (OER) movement is attempting to lower costs of textbooks and course
and staff can find and assess high quality OER materials.

Presented by John Liebhardt, Acquisitions and Resource Management Librarian, iliebhardt@aus.edu.

#### 2. Gale Virtual Reference Library (GVRL)

The library recently added 136 book titles within GVRL. The titles are integrated into WorldCat, the libr

#### 3. Google Scholar Profile:

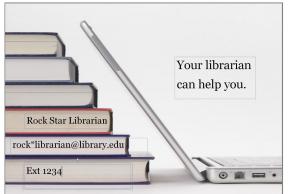
Learn how to create and maintain your Google Scholar author profile. Stay up-to-date with the reach a publications, graph citations over time, and compute several citation metrics. You can also make your profile.

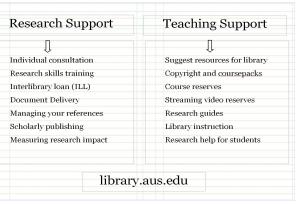
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Regards - Chris Christine Furno Reference and Instruction Librarian University Library

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List of AUBG Faculty 1991-2018

About

Welcome to AUBG Faculty Bibliography, a service provided by Panitza Library!

This online institutional collection is an updated version of the 2011 Faculty Bibliography, printed by Panitza Library. It offers high visibility and increased access to published research by faculty members who have taught at the American University in Bulgaria since Fall 2016. Included in the comprehensive bibliographic database are citations of publications of current, former, and emeritus faculty. With the help of this LibGuide, this data is now available to everyone!

The list of publications illustrates the rich diversity and broad application of scholarship across AUBG campus. It is ordered alphabetically

by department and by last name of the faculty member, utilizing the APA referencing style as it is the most commonly used when citing

sources from the field of social sciences. The last tab of this LibGuide is a list of all faculty members to have ever taught at AUBG.

We express our sincere gratitude to all AUBG faculty who have helped us gather and compile the data that is included in this

By Name H - K -

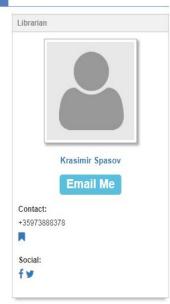
bibliography.

Special thanks to all our colleagues from the offices of the Provost and Accreditation for their support and contribution!

Please contact us should you have any questions or would like to suggest corrections, additions, or improvements of the bibliography. The publications will be updated for current faculty only.

Best regards,

Panitza Library team



## Getting to know your faculty

### **Brainstorm & prioritize questions**

What would you want to know about your faculty?

#### **Discussion**

Which are the top questions?

10 min.

5 min.

## Write questions on post-it notes

Place them onto the board, categorized by teaching, research, or other.

## **AUS Experience**

Top questions in AUS surveys & interviews

# Liaison Program

Assessment

81

Sustainability



#### Tip

**Assessment:** faculty surveys, faculty interviews, comments, annual reports, focus groups

**Sustainability:** What (existing or new) skills should librarians have to keep the liaison program as efficient as possible?



http://bit.ly/LiaisonB



### Before we finish

Please answer **one** of these questions before you leave:

- 1. How does the liaison relationship improve library services to the academic community?
- 2. How does the liaison program impact student learning?
- 3. How do we assess the liaison program?

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