Creating a collection development policy with Collection Evaluation

Elisabetta Morani - AMICAL 2016 ——

In the past - the problem

Several attempts to define a collection development policy at JCU had failed.

- ★ FACULTY-DRIVEN ACQUISITIONS
- ★ SMALL BUDGET (about 1000 acquisitions per year)
- ★ BROAD CURRICULUM (13 majors and over 700 courses per year)

To develop a useful policy, we needed macro-analysis and top-level priorities, but the tools available to analyze the collection (subjects/classification numbers) were too specific

In the past - the workaround solution

«We buy all what's needed for the University curriculum»

The "collection development policy" was based on non-formal, experience-based knowledge of both collections and curriculum.

BUT...

In the past: the limits

Informal knowledge is hard to share

- Does not help you in saying "NO" when necessary
- Makes hard to involve faculty and even librarians
- Requires strictly centralized selection

The more the University grew, the stronger the limits became

A consortial perspective?

In 2014, in light of improved participation in URBS, a local consortium, we received a request for a coordinated description of participants' collections with the <u>Conspectus</u> model.

The proposal, based on the IFLA <u>Guidelines</u>, included

- A <u>simplified template</u> (based on major divisions)
- Identification of common collecting level indicators

A consortial perspective? Opportunities

- ★ Creating the policy in response to a consortial request (and not independently) would eliminate possible frictions with Faculty
- ★ Followed a professional, standard library practice
- ★ The task looked simple

The basic policy

The Library decided to use OCLC Collection Evaluation

- Quantitative approach
- Limited to print books
- Looked at the major Conspectus divisions adding notes on current acquisitions practices related to geographic areas, historical periods, languages

http://johncabot.libguides.com/colldevpolicy/subjects

Next developments

We described WHAT WE HAVE in our collections. We want now to

- Further detail the policy
- Match it to the curriculum to establish WHAT WE SHOULD HAVE (desired collecting levels)

Map the curriculum to Conspectus subjects (sample):

- Assign Conspectus subjects to the active courses and cluster them by importance
- Assign consistent collection codes to subjects

Then, revise the original policy and check the gaps between collecting level codes (actual and desired)

Is there a "RESPOND collection"?

MAYBE NOT

RESPOND LIBRARY COLLECTIONS can be analyzed as a comparison group

A report on <u>RESPOND holdings</u> for print books in English published from 2000 to 2016 and held by more than 3 RESPOND libraries shows only 1,252 titles.

Documentation

CONSPECTUS

- IFLA GUIDELINES
- BRIEF HISTORY (Bushing, 2001)
- OCLC CONSPECTUS MAP (by DIVISION)
- OCLC CONSPECTUS MAP (by CLASS NUMBERS)
- COLLECTION CODES (IFLA)
- COLLECTION CODES (WLN)

OCLC COLLECTION EVALUATION

- HELP GUIDE
- COLLECTION EVALUATION SUPPORT AND TRAINING HOME PAGE
- TUTORIALS