"What is the Assessment of Institutional Effectiveness (Standard 7)? Assessment may be characterized as the third element of a four-step planning-assessment cycle: 1. Defining clearly articulated institutional and unit-level goals; 2. Implementing strategies to achieve those goals; 3. Assessing achievement of those goals; and 4. Using the results of those assessments to improve programs and services and inform planning and resource allocation decisions"

"Understanding Middle States Expectations for Assessing Student Learning and Institutional Effectiveness." *Student Learning Assessment: Options and Resources.* 2nd ed. S.l.: Middle States Commission, 2008. 56. Print.

"Academic assessment is a form of research designed to capture valid evidence that students, upon completion of their programs, have adequately demonstrated the knowledge and capabilities expected of them. Research findings provide faculty with insight about gaps in student learning that can inform ongoing efforts to improve programs and learning opportunities."

"Academic Assessment." Academic Assessment. New York University NYU. Web. 15 May 2015. http://www.nyu.edu/academics/academic-resources/academic-assessment.html

"Classroom Assessment is an approach designed to help teachers find out what students are learning in the classroom and how well they are learning it. This approach is learner-centered, teacher-directed, mutually beneficial, formative, context-specific, ongoing, and firmly rooted in good practice."

Angelo, Thomas A., and K. Patricia Cross. "What Is Classroom Assessment?" Classroom Assessment Techniques: A Handbook for College Teachers. Second ed. San Francisco: Jossey-Bass, 1993. 6. Print.

Summative assessment

The goal of summative assessment is to *evaluate student learning* at the end of an instructional unit by comparing it against some standard or benchmark.

Formative assessment

The goal of formative assessment is to *monitor student learning* to provide ongoing feedback that can be used by instructors to improve their teaching and by students to improve their learning.

https://www.cmu.edu/teaching/assessment/basics/formative-summative.html