

Ninth Annual AMICAL Meeting and Conference The Value of Library and Information Services: Sharing Data and Assessing Impact

# **Program with Abstract**

April 4–7, 2012



Hosted by:



AUS | American University of Sharjah

# Wednesday, April 4, 2012

8:00 Depart Hotel		
9:00 – all day Registration		
9:00 - 10:00		
AMICAL Coordinating Committee meeting [Closed meeting] Facilitator: Jeff Gima, AMICAL, American University of Paris Location: LIB 017		
10:00 - 12:00		
Workshop: The Nuts & Bolts of Getting Started with Institutional Repository Programs Instructor: Abby Clobridge, Clobridge Consulting Abstract: Institutional Repositories (IRs) and Open Access (OA) are integral components of academic libraries in the 21st century, yet they can be challenging for libraries to support, particularly for small, liberal arts institutions. This workshop will focus on key considerations, practical strategies, staffing issues, and workflows to support creating an IR program at smaller libraries – what you need to know to get an IR program up and running in a way that is sustainable over the long term. Hands-on activities will be mixed with group discussions, presentations, and brainstorming sessions. Best practices and ideas that can be easily adaptable by small colleges will be highlighted. The workshop is designed for library directors, librarians, faculty, and others who are interested in IRs, OA, and current issues in scholarly publishing. Location: LIB 011   AUS contact: Jennifer Acorn Duration: Full day (session 1/3)	Workshop: Methodologies for Developing and Improving Information Literacy Assessment Techniques Instructor: Meggan Houlihan, American University in Cairo Abstract: Assessment has become a popular buzz word for librarians and other information professionals. The 2012 AMICAL conference includes content designed to expose participants to various assessment related topics. How do we assess discovery tools? What about electronic books? How do we assess information literacy (IL) sessions and programs? This workshop will help participants gain a solid understanding of assessment and how it is used to improve information literacy initiatives, including one-shot IL instructions sessions, and IL courses and programs. Participants will focus on developing their knowledge of assessment, as well as creating an IL assessment initiative for implementation at their home universities. This workshop will encourage participants to actively engage in discussion, hands-on activities, and group work, in order to improve skills related to writing learning outcomes, use of assessment techniques, and assessment program design. Participants are encouraged to bring lesson plans, syllabi and IL program goals. Location: SBM 001   AUS contact: Alanna Ross	

12:00 – 13:00 Lunch - Location: Main Building, Faculty Dining Hall		
13:00 - 15:00		
Workshop: The Nuts & Bolts of Getting Started with Institutional Repository Programs Instructor: Abby Clobridge, Clobridge Consulting Location: LIB 011   Duration: Full day (session 2/3)	Workshop: Getting Started With Usability Testing Instructor: Rice Majors, University of Colorado Boulder Abstract: Are you interested in doing usability testing but unsure of how to begin? Or unsure that you have enough resources to do usability testing? This workshop will explore how to define your goals with respect to usability testing; look at some existing models and methodologies (that can be adapted with one person's enthusiasm and very little else!); how to get started and scale your efforts bigger as your needs change; and how to prepare your organization for the results. This workshop is appropriate both for folks who have done some usability testing and for those to whom usability testing would be completely new. Location: IC1 (Library)   AUS contact: Christine Furno Duration: 2 hours	
15:00 - 15:30 Coffee (SBM)		
15:30 – 17:00		
Workshop: The Nuts & Bolts of Getting Started with Institutional Repository Programs Instructor: Abby Clobridge, Clobridge Consulting Location: LIB 011   Duration: Full day (session 3/3)		
17:00 End of program		
17:00 – 21:30 Desert Safari & Dinner		

# Thursday, April 5, 2012 The Value of Libraries and Learning Spaces

8:00 Depart Hotel		
9:00 – all day Registration		
9:00 – 9:30		
<b>Opening Ceremony</b> Speakers: Dr. Thomas Hochstettler, Provost, American University of Sharjah and Jeff Gima, Director, AMICAL Moderator: Daphne Flanagan, AUS   Location: SBM 002		
9:30 - 10:30		
<b>Keynote: Value, Engagement, and Innovation: Principles to Guide and Sustain the Academic Library</b> Presenter: Lisa Hinchliffe, University of Illinois at Urbana-Champaign Abstract: Academic librarians face a multitude of challenges in responding to economic, technological, and accountability demands. At times we may feel tossed from crisis to crisis and without a strong foundation for decision making. Engagement, Innovation, and Value are three principles that can serve as touchstones in today's environment as we embrace the possibilities and potentialities that exist when responding to evolving information technologies, growing user needs, and challenging financial situations. Through these principles we can assess the value of library and information services and proactively seek our vibrant future path. <b>Moderator: Daphne Flanagan, AUS   Location: SBM 002</b>		
10:30 – 11:00 Coffee (SBM) SPONSORED BY ELSEVIER		
11:00 - 11:45		
Discussion: Follow-up on Lisa Hinchliffe's "Value, Engagement, and Innovation" presentation Facilitator: Lisa Hinchliffe, University of Illinois at Urbana-Champaign Moderator: Daphne Flanagan, AUS   Location: SBM 002	Discussion group: Learning Management Systems Facilitator: TBA Location: SBM 2083 & SBM 2101 Discussion group: Resource Sharing Facilitator: TBA Location: SBM 2060	
11:45 - 12:30		
Discussion group: Innovative Learning Technologies Facilitator: TBA Location: SBM 2060		
Lightning Talks:		
<ul> <li>1.LAU Libraries Value Calculation ROI (Cendrella Habre, Lebanese American University)</li> <li>Abstract: For the first time ever, LAU Libraries have taken the initiative to generate a Return On Investment (ROI) report to calculate the value of some services, resources and expertise offered to the community. The purpose of this simple study is to measure the value in dollar sign.</li> <li>2."ACRL Information Literacy Competency Standards for Higher Education" revisited (Fatmeh</li> </ul>		
<b>Charafeddine, American University of Beirut)</b> Abstract: In this presentation I am hoping to discuss ways of applying the "ACRL Information Literacy Competency Standards for Higher Education" in the different information literacy classes offered by the library; I shall describe the challenges in covering all standards and in assessing the students' learning outcome:		

Competency Standards for Higher Education" in the different information literacy classes offered by the library; I shall describe the challenges in covering all standards and in assessing the students' learning outcome; I will try to describe opportunities and explore alternatives; I will discuss our experience involving faculty members, the Writing Center and the university Center of Teaching and Learning; I will end with the question of constantly dealing with emerging learning, research and writing technologies.

3.Evaluating Information Literacy in Conjunction to the Overall Services Usage (Stella Asderi and Liza Vachtsevanou, American College of Thessaloniki)

Abstract: What factors would characterize a library's information literacy program as successful? Could it only be based on the students' assessment itself or other factors should also be considered? The Bissell Library staff in an effort to evaluate the overall effectiveness of the instruction, proceeded to do both qualitative and quantitative assessment of the offered services and the outcomes of the information literacy sessions. The research includes database usage statistics, database and library liaison surveys, and syllabi research. The presentation shows the results and considerations for future changes. **Moderator: Bella Avakian, AUA | Location: SBM 002**  **12:30 – 13:30** Lunch SPONSORED BY CREDO REFERENCE Presentation by Jackie LaPlaca Ricords, CREDO reference Location: Main Building, Faculty Dining Hall

#### 13:30 - 15:00

#### **Presentations: Libraries and Learning Spaces**

1. How to Find Out More About Library Use – a Choice of Research Methods (Michael Stöpel, American University of Paris)

Abstract: In Fall 2009, AUP Librarian Michael Stöpel conducted research on library use and research behavior at the American University of Paris. The objective was to identify entrance points to improve library services and to respond to new challenges in the information environment (internet) underlined by Nicholas & Rowland's book Digital Consumers (2008). The research was guided by two main questions: how many students use the library and why some students do not use the library. The idea was to make two research methodologies work together (quantitative and qualitative) profiting from the benefits of both methodologies (Deacon 1999). The focus of this presentation is less on the results but on the choice of research methods in order to get a good understanding ('thick description') of library use/non-use (Geertz 1973).

2. The Library Space – Fostering Active Learning (Nikolina Ivanova-Bell and Sophia Katsarska, American University in Bulgaria)

Abstract: The presentation will focus on the latest activities that Panitza Library has initiated since the opening of the new building in 2008. Turning the library into an informal learning space is a big step. Active learning, interaction, and social engagement were taken into an account while planning the new library. The valuable input by students, faculty and staff brought the accomplishment of creating an environment that is designed for people with changed learning habits.

3.On Digital Narratives: a case study on the collaborative partnership between faculty, students, educational technologists and library staff (Aziza Ellozy, Hoda Mostafa (in absentia) and Sandy Barsoum (in absentia), American University in Cairo)

Abstract: "A digital narrative is a visual media assignment/project that is designed to help students cultivate visual and information literacy skills needed to thrive in today's digital world and digital economy. The narrative can take the form of a short movie, narrated power point presentation, or any other digital medium which could relate an argument, an analysis or an exposition. Through the process of researching their topic, outlining the narrative, selecting appropriate images, and weaving these elements together, students develop skills crucial to the 21st century workplace (Czarnecki, 2009).

This presentation will focus on a case study at the AUC in which digital narrative projects were assigned in classes over a period of several semesters as a way of engaging (mostly freshmen) students with science, and helping them appreciate the complex process of scientific discovery. It will highlight the collaborative partnership between faculty, students, educational technologists and librarians to design, implement and assess these projects/assignments. The role of the Learning Commons as a learning space in the Library will also be discussed. Students' products, personal reflections and survey results will highlight the success and challenges of such projects. ( Ref: Czarnecki, Kelly. How Digital Storytelling Builds 21st Century Skills, in Digital Storytelling in Practice. Library Technology Reports, Oct 2009. 15-19)"

Moderator: Sophia Katsarska, AUBG | Location: SBM 002

Panel: Faculty and Academic Staff Use of the Course Management System (CMS), ILearn at the American University of Sharjah

Presenters: David Prescott, Cindy Gunn, Walid Alieldin, Kathleen Botter, Shireen Baghestani, Hamed Saadat and Elena Szymanska, American University of Sharjah

Abstract: The aim of this panel presentation is to discuss a recent research project at the American University of Sharjah which has investigated faculty members' use of and attitudes towards the AUS Course Management System (CMS). The following questions guided the study

- · For what purposes is iLearn being used by faculty?
- What factors encourage faculty to increase or decrease their usage?
- · What pedagogic gains does iLearn facilitate?
- · What examples of helpful practice can be identified by faculty?

The panel consists of the six member research team. The team was purposely chosen to be gender balanced and cross-generational. It also drew on faculty, staff and students from different departments of the university. Each panel member will discuss different aspects of the research project. Moderator: Nigel Butterwick, Franklin College | Location: SBM 001

15:00 – 15:30 Coffee (SBM) SPONSORED BY SPRINGER

15:30 - 16:15		
Discussion: Learning spaces Facilitator: Malcolm Brown, EDUCAUSE Learning Initiative Abstract: In this discussion session, we'll look briefly at some of the major trends that are informing approaches to learning space design. For example, should the avalanche-like profusion of mobile devices like tablets change the way we design our learning spaces? Using that as point of departure, our discussion will focus on the challenges, ideas, and innovations for learning spaces at your institution. Moderator: Elisabetta Morani, JCU   Location: SBM 002	Presentation: Discovery Tools and Research Analytics Solutions Presenter: Guillaume Rivalle, PhD, Manager – Strategi Business Development, Thomson Reuters Moderator: Ivett Molnar, CEU   Location: SBM 001	
16:15 – 17:15 Photo of AMICAL members & affiliates followed by library/campus tour Location: In front of library		

17:15 End of program | FREE NIGHT

## Friday, April 6, 2012 Making Effective Use of Technology

8:00 Depart Hotel

#### 9:00 - 10:00

#### Keynote: Seeking Evidence of Impact: Towards Evidence-based Practice

Presenter: Malcolm Brown, EDUCAUSE Learning Initiative

Abstract: In this discussion session, we'll look briefly at some of the major trends that are informing approaches to learning space design. For example, should the avalanche-like profusion of mobile devices like tablets change the way we design our learning spaces? Using that as point of departure, our discussion will focus on the challenges, ideas, and innovations for learning spaces at your institution. **Moderator: Berj Gatrjian, AUA | Location: SBM 002** 

10:00 - 10:30 Coffee (SBM)

#### 10:30 - 12:00

#### Workshop: Digital Archives and Libraries Workshop

Instructor: Carolyn Runyon, American University in Cairo

Abstract: Participate in discussions and activities that focus on planning, managing, preserving, and marketing a digital archive or library. Carolyn Runyon, American University in Cairo Digital Collections Archivist, will discuss the role of the librarian or archivist in building and developing a digital repository. The discussion will provide an overview of administrative policies, descriptive standards, best practices, stewardship, promotional tools, and assessment for digital archives and libraries. [To be revised according to pre-workshop input from expected participants]

Location: LIB 011 | AUS contact: Mary Ann Nash Duration: 1.5 hours

Workshop: Moving Your Memory to the Cloud: Information Management and Sharing Using Web 2.0 Tools

Instructor: Dimitris Tzouris, American College of Thessaloniki

Abstract: "Information is overloading our lives. Technology is becoming deeply rooted into our everyday lives. Most of us carry smartphones, but use them as if they were plain feature phones. There are smart ways we can use technology and the cloud to help manage our information-saturated lives. The tools are there and they are for free. We are here and we have better things to think of and do. So, what are you waiting for? Get smart!

Topics covered:

- · Diigo / Create a curated library of resources that you share with the world
- · Google Reader / How to curate your daily information feed
- Evernote / Make taking notes easy, but forgetting about them almost impossible
- · Instapaper / Read it later, anywhere, anytime"
- Location: IC1 (Library) | AUS contact: Kathleen Botter

Duration: 1.5 hours

**Discussion group: Evaluating the Use of New Teaching Technologies** 

Facilitator: TBA

Location: SBM 2050

12:00 – 13:00 Lunch SPONSORED BY EBSCO Location: Main Building, Faculty Dining Hall

### 13:00 - 13:30

#### Lightning Talks:

**1.The AMICAL Digital Library - a shared platform for digital collection building (Jeff Gima, AMICAL/** American University of Paris)

Abstract: As a one-year pilot, AMICAL is launching a shared platform for digital collection management, using hosted software from LUNA, that will allow AMICAL members to build digital collections of any size - from the smallest image collection to major collections of multimedia objects. Members can start for free, move to more substantial paid options, and decide whether and how to share their collections. Find out what your collections will look like in this shared platform, and how this might be of value to your institution.

# 2.AMICALconnect - a social networking platform for AMICAL members (Dimitris Tzouris, American College of Thessaloniki, and Jeff Gima, AMICAL/American University of Paris)

Abstract: AMICALconnect is a social networking site, based on the Ning.com platform, where AMICAL members can interact to share ideas, discuss topics of common interest, and begin working together on consortial projects. We will give a tour of the site and talk about the ways in which members can use it as well as add new content and group spaces to it.

Moderator: Nigel Butterwick, Franklin College | Location: SBM 002

#### 13:30 - 14:00

#### Presentation: ELIME Update: What We've Accomplished & Future Plans (20 min)

Presenter: Amanda Click, University of North Carolina at Chapel Hill

Abstract: Barbara Moran, professor in the UNC-Chapel Hill School of Information and Library Science, introduced the ELIME-21 program at the 2011 AMICAL conference. One year later, ELIME-21 fellow Amanda Click will speak briefly on the accomplishments of the program and individual fellows, as well as the program goals for the next year.

Moderator: Jayme Spencer, AUC | Location: SBM 001

#### 13:30 - 14:30

#### Technology Showcase:

**1.DSPACE Installation at AUS Presenter: Thomas Hodge, American University of Sharjah** Abstract: Demonstration of the DSPACE implementation at AUS that provides access to theses and archival information.

**2.Teaching Beyond Classroom Walls at AUC Presenter: Ahmad Zorkani, American University in Cairo** Abstract: AUC uses Lecture Capture technology to extend the physical and time boundaries of face-toface teaching and learning. AUC's implementation of Panopto, a web-based solution for lecture capture and archiving, will be showcased.

**3.WorldCat Local at John Cabot University Presenter: Elisabetta Morani, John Cabot University** Abstract: Demonstration of WorldCat Local (OCLC's single-search discovery interface) at John Cabot University

4.AMICALconnect - a social networking platform for AMICAL members (Dimitris Tzouris, American College of Thessaloniki)

Abstract: AMICALconnect is a social networking site, based on the Ning.com platform, where AMICAL members can interact to share ideas, discuss topics of common interest, and begin working together on consortial projects. Come get a hands-on tour of the site and try out its features for connecting and sharing with other AMICAL members.

Moderator: Livia Piotto, JCU | Location: SBM 002

14:00-14:30

#### **Discussion group: OCLC & Professional Development**

Facilitator: TBA Location: SBM 2060

#### **Discussion group: Learning Spaces**

Facilitator: TBA Location: SBM 2050

14:30 - 15:00 Coffee (SBM)

#### 15:00 - 16:10

#### **Presentations: Evaluating Discovery Services**

**1.** Discovery Tool Evaluation: A Three-Pronged Approach (Kathleen Botter, Thomas Hodge, and Mary Ann Nash, American University of Sharjah) (30 min)

Abstract: Web-scale discovery tools promise to deliver highly relevant, classic library catalog search integrated with article level search from a single search box. Amid the library industry buzz about web-scale discovery, questions remain as to how well it performs with your library's own collection. In 2011, AUS trialed Ebscohost Discovery Service and Serials Solutions' Summon to see if they offered better relevancy and article searching than the current solution, a combination of III's Encore and Research Pro. Each system was evaluated independently from the standpoints of 1) usability, to gauge ease of use and user satisfaction with the searching experience; 2) relevancy of results and system functionality, to gauge the quality of search results; and 3) overall impact, to gauge financial, internal workflow and technological impact. This three-pronged approach to evaluation resulted in a comprehensive assessment of the products and their place at AUS Library. As a result, Summon was implemented in June, 2011. With Summon well into its first year of implementation, AUS Library has much to share about its evaluation as well as the Summon's impact on users and collection use.

2. You Never Know Until You Ask: User Experience of Library OneSearch (Summon) One Year After Implementation (Josiah Drewry, American University in Cairo) (20 min)

Abstract: The American University in Cairo library started using Summon, our web-scale discovery service, in the Fall of 2010. Like competing products on the market, Summon provides a simple search interface, one-stop access to all of the library's resources, and faceted browsing to help users sift through all of that content. Some usability studies suggest that Summon is faster and easier to use than a traditional OPAC. But do patrons really know what they're looking at? Do they actually use faceted browsing? Is Summon facilitating deep research or making it more confusing? To answer these and other questions, we combined a traditional, controlled usability study with close observations of organic, unstructured patron use, also informed by survey data and in-house discussions with library staff and faculty. We hope that our observations and analysis will be useful to other AMICAL institutions as they evaluate and implement tools like Summon.

**3.** You Only Think You're Like Google: Comparative User Experience Testing of Discovery Platforms (Rice Majors, University of Colorado Boulder) (20 min)

Abstract: High level results from a comparative study done across discovery platforms (EBSCO Discovery Service, Encore Synergy, Primo Central, Summon, WorldCat Local) with undergraduate users. Moderator: Cendrella Habre, LAU | Location: SBM 002

**Discussion group: Information Literacy** 

Facilitator: TBA Location: SBM 2060 Discussion group: Institutional Repositories & Archives Facilitator: TBA Location: SBM 2083

16:10 End of program

19:30 – 21:30 Dinner SPONSORED BY OCLC

# Saturday, April 7, 2012 Collaborations

8:00 Depart Hotel		
9:00 - 9:30		
Presentation: Lessons Learned & Benefits of Cooperating With Content Providers in Today's Information Environment Presenters: Michael Stöpel and Sally Murray, American University of Paris; Jackie LaPlaca Ricords, CREDO Reference Abstract: By participating in the Thriving Libraries Community (http://www.librariesthriving.org), the AUP Librarians established a working partnership with Jackie LaPlaca Ricords of CREDO in Spring 2011. From this, Michael Stoepel and Sally Murray were invited to do beta testing and configuring of CREDO's Literati (http://literati.credoreference.com/). This product, which has CREDO's reference ebooks as a base, links to other products subscribed to by the university as well as with some free products. Through webinars and Skype, the librarians have collaborated with the Literati team to create 'personalized' AUP videos (i.e. about search engines), tutorials and quizzes for teaching information literacy and have made suggestions on how to improve the product. Jackie LaPlaca Ricords, of CREDO, and the librarians from AUP will describe the process, lessons learned, and benefits of cooperating with other institutions in today's information environment. Moderator: Nigel Butterwick, Franklin College Location: SBM 001	Presentation: AMICAL Projects on Academic Videoconferencing Presenter: Ahmad Zorkani, American University in Cairo; Jeff Gima, AMICAL / American University of Paris Abstract: An overview of recent and planned projects AMICAL and its members are engaged in to support the use of videoconferencing for inter-institutional collaborative teaching. We will discuss briefly: the updated AMICAL survey of videoconferencing infrastructure, collaborative support provided by AU Cairo for AU Paris' implementation of dedicated videoconferencing facilities, and a workshop on academic videoconferencing for AMICAL faculty planned for Fall 2012 at AU Cairo. Moderator: Meggan Houlihan, AUC   Location: SBM 002	
9:30 - 11:00	<u> </u>	
Presentation: Institutional Effectiveness: Using Outcomes to Measure Performance Presenter: Dr. Cindy Dutschke, American University of Sharjah Abstract: This presentation will help librarians and IT professionals to write evidence-based outcomes to measure performance. Moderator: Daphne Flanagan, AUS   Location: SBM 001 Duration: 1.5 hours	Workshop: Developing the Teacher Librarian Instructor: Amanda Click, University of North Carolina at Chapel Hill Abstract: Do you worry that the development of your instruction skills has stalled? Are you looking for ways to improve your teaching? Do you wish you were more confident in the classroom? If you answered 'yes' to any of these questions, join us for a workshop on developing as a teacher librarian! The workshop will include activities, conversations, tips and techniques, informed by my research and experiences, that will help you become a more capable and confident teacher. Without adequate instruction training in graduate programs or on-the-job, instruction librarians are often left to their own devices to develop teaching skills. This interactive workshop will introduce participants to simple ways to improve as teachers. Engaging in critical reflection techniques and an open dialogue, participants will make strides to becoming more adept and comfortable in the classroom. This workshop consists of hands-on activities and discussion that will inspire participants to reflect on themselves as teachers and encourage growth. Participants will leave with concrete ways to continue their development as teacher librarians at their own institutions. Location: LIB 011 AUS contact: Christine Furno   Duration: 1.5 hours	
Discussion group: Discovery Services Facilitator: TBA Location: SBM 2060	Discussion group: Collection Development Issues (PDA, ebooks, etc.) Facilitator: TBA Location: SBM 2050	

#### 11:00 - 11:30: Coffee (SBM)

#### 11:30 - 12:15

#### Presentation and Discussion: Approaching Library IT Strategically

Presenter: Rice Majors, University of Colorado Boulder

Abstract: When you don't have "enough" IT resources for your library, "doing less with more" isn't really an option, so what can you do? Thoughts and approaches for how to think creatively about accomplishing IT goals, about how to figure out what is really important to your stakeholders, and about how to improve communication and mutual understanding.

Moderator: Alanna Ross, AUS | Location: SBM 001

#### 12:15 - 12:45

#### **Closing Presentation**

Presenter: Susan Perry Location: SBM 001

12:45 – 13:45 Lunch - Location: Main Building, Faculty Dining Hall

#### 13:45 - 14:45

#### AMICAL Members Council meeting

[AMICAL Representatives] Facilitator: Jeff Gima, AMICAL Location: SBM 001

14:45 End of program

15:00 – 19:00 Visit to Dubai Mall

Abbreviation: SBM – School of Business and Management LIB – Library Please contact Jeff Gima for all Discussion Group queries







